YouTube Creators

Follow this **Safety Checklist** to secure your account





Set up 2-step verification

Stolen passwords are more common than you might think. The #1 tip from creators and security experts to avoid unauthorized account access is to enable 2-step verification – which requires a second step after entering password. Use our handy Security Checkup to ensure it is turned on.



Use a separate email for your channel

If you use the same email across platforms and someone gets access to it, they can take over your YouTube and other accounts. Use a different email for your YouTube channel than the email you use for your other accounts.



Create a strong password

Strong passwords are at least 8 characters long and have uppercase and lowercase letters, numbers, and special characters. Don't share your password with anyone!



Set up your moderators safely and securely

If you have moderators, don't share your password! Use channel permissions to add channel managers safely to your account. If you have a Brand Account, follow these steps.

TIP: Always make sure your moderators use 2-Step Verification and strong passwords. When someone leaves your team, remove moderation access immediately.



Beware of phishing scams

We've seen trends of Creators being targeted. Be vigilant about emails that ask you to go to a link and websites that ask you to sign in to your Google Account.

To learn more about how to recognize phishing, review this helpful article by our partners at StaySafeOnline.org.